

CORE VALUES



A3 COMMUNICATIONS' CORE VALUES:

- 1) TEAM
- 2) INNOVATION
 - 3) INTEGRITY
- 4) COMMUNITY
- 5) EXCELLENCE
 - 6) SERVICE
 - 7) PASSION

YOUR TRUSTED TECHNOLOGY ADVISORS.

With a history spanning nearly three decades, A3 Communications has shaped our identity to reflect our **CORE VALUES**. Unique to the culture we've developed, these tenets define our place within the industry, inform our constituents of our key motivational factors and provide a foundation from which we grow and evolve. Through living these key values in both our professional and personal lives, we aspire to call others to positive action while earning our reputation and enriching the communities we serve.













WE ARE ONE COMPANY, ONE TEAM.

We communicate openly and effectively to uncover opportunities and reach common goals. We treat one other with great respect, have each other's backs, are accountable to the team and create a trusting environment. Together, we are unlimited.



INNOVATION

WE DON'T FOLLOW, WE LEAD.

We anticipate market demands, adapt quickly and embrace growth and change. We identify, research, deploy and create service offerings around leading edge technologies and processes.



INTEGRITY

WE DO THE RIGHT THING.

We conduct our business in accordance with the highest standards of professional behavior and ethics. We are transparent, honest and ethical in all our interactions with employees, clients, partners and the public.



COMMUNITY

WE ADD MASSIVE VALUE FOR OTHERS.

We build and cultivate deep and meaningful relationships and give back to the communities in which we are honored to serve.



EXCELLENCE

WE CONSTANTLY MOVE THE BAR AND DON'T SETTLE.

We look to improve ourselves incrementally, every day. We are never comfortable or complacent and constantly push ourselves to achieve goals that we once thought were impossible.



SERVICE

WE DON'T SETTLE FOR LESS THAN RAVING FANS.

As a service provider, we recognize that superior service is our core driving force. We are dedicated to an amazing customer experience and engage our customers, partners and teammates with a unique level of professional courtesy. We are selfless, not selfish.



PASSION

WE LOVE WHAT WE DO AND WE SHOW IT.

We are passionately committed to the success of our company, our clients, our partners and the communities in which we serve.